



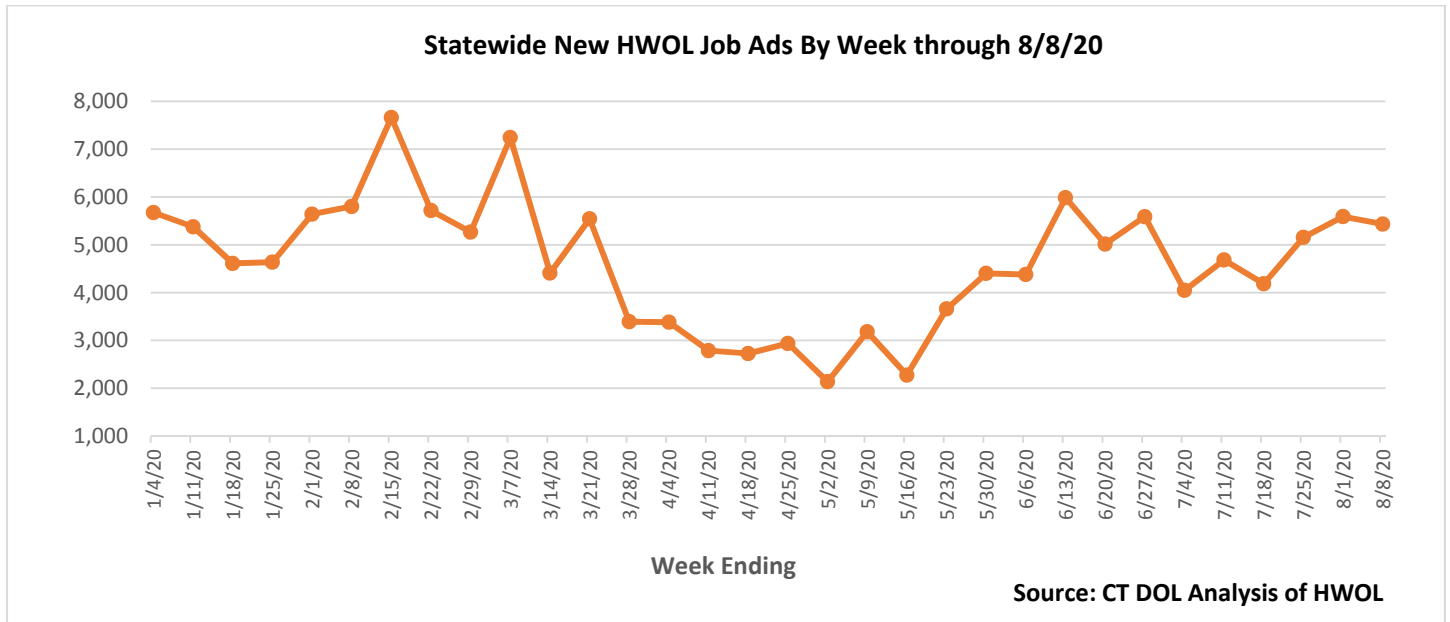
NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending August 8th, 2020

Total New Ads Down Slightly Over the Week But Up 16% Over the Year

WETHERSFIELD, August 14th, 2020 – During the week ending August 8th, 2020, there were 5,433 new postings. New postings are down 2.8% or -157 ads from a week ago. This one-week top line decrease was driven by Retail Trade and Accommodation & Food Service, respectively down 151 and 70 new postings over the week. Overall weekly declines of less than 3% suggest the power outages of last week due to Tropical Storm Isaias had little impact on new job posting. Industries that had weekly increases include Manufacturing (+84 new ads), Finance & Insurance (+45 new ads), and Professional, Scientific, and Technical Services (+39 new ads). Overall new job ads are up 16% from four weeks ago and up 3.3% over the year.



Industries with the most new postings include Health & Social Assistance, Retail Trade, and Finance & Insurance.

Occupations with the most new postings include Retail Salesperson, Registered Nurses, and Customer Service Representatives.

Employers with the most new postings include Lowe’s, CVS Health, and Cigna.

Covid-19 and Weekly New Job Postings

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

The three industries with the most new job postings where

- **Health Care and Social Assistance** (987 new postings, -3% over the week)
- **Retail Trade** (648 new postings, -19% over the week)
- **Finance & Insurance** (402 new postings, +13% over the week)

HWOL New Weekly Industry Job Ads - CT Statewide

NAICS	Industry	Ads Week Ending 8/8/20	1 week ago: 8/1/20	4 weeks ago: 7/11/20	1 week change		4 week change	
					%	#	%	#
00	Total	5,433	5,590	4,683	-3%	-157	16%	750
11	Agriculture, Forestry, Fishing and Hunting	10	15	9	-33%	-5	11%	1
21	Mining, Quarrying, and Oil and Gas Extraction	11	5	11	120%	6	0%	0
22	Utilities	26	32	14	-19%	-6	86%	12
23	Construction	72	59	60	22%	13	20%	12
31	Manufacturing	317	233	251	36%	84	26%	66
42	Wholesale Trade	16	33	22	-52%	-17	-27%	-6
44	Retail Trade	648	799	914	-19%	-151	-29%	-266
48	Transportation and Warehousing	129	160	112	-19%	-31	15%	17
51	Information	127	120	95	6%	7	34%	32
52	Finance and Insurance	402	357	324	13%	45	24%	78
53	Real Estate and Rental and Leasing	57	80	78	-29%	-23	-27%	-21
54	Professional, Scientific, and Technical Services	258	219	166	18%	39	55%	92
55	Management of Companies and Enterprises	2	2	3	0%	0	-33%	-1
56	Administrative and Support	187	185	152	1%	2	23%	35
61	Educational Services	294	271	172	8%	23	71%	122
62	Health Care and Social Assistance	987	1,018	823	-3%	-31	20%	164
71	Arts, Entertainment, and Recreation	45	48	26	-6%	-3	73%	19
72	Accommodation and Food Services	304	374	254	-19%	-70	20%	50
81	Other Services (except Public Administration)	124	102	112	22%	22	11%	12
92	Public Administration	100	129	65	-22%	-29	54%	35
99	Unspecified	1,317	1,349	1,020	-2%	-32	29%	297

Source: CT DOL Analysis of HWOL

10 sectors had job posting decreases over the week, one was unchanged, and 9 and increases. Some of the largest percent decreases occurred in Wholesale Trade (-52% or -17 new postings), Real Estate (-29% or -23 new postings), and Public Administration (-22% or -29 new postings). Of the 9 increasing sectors, some of the largest increases were in Manufacturing (+36% or +84 new postings), Other Services (+22% or +22 new postings) and Finance & Insurance (+13% or +45 new postings).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

New Job Postings by Occupation

The occupations with the most new postings during the week ending 8/08/20 were:

- Retail Salesperson (207 new postings, -14% over the week)
- Registered Nurses (152 new postings, -1% over the week)
- Customer Service Representatives (151 new postings, +19% over the week)

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending 8/08/20	1 week ago: 8/01/20	4 weeks ago: 7/11/20	1 week change		4 week change	
				%	#	%	#
Retail Salespersons	207	241	212	-14%	-34	-2%	-5
Registered Nurses	152	154	125	-1%	-2	22%	27
Customer Service Representatives	151	127	102	19%	24	48%	49
Sales Representatives, Wholesale and Manuf.	143	129	123	11%	14	16%	20
Computer Occupations, All Other	120	104	74	15%	16	62%	46
Childcare Workers	113	44	27	157%	69	319%	86
First-Line Supervisors of Retail Sales Workers	103	133	222	-23%	-30	-54%	-119
Managers, All Other	94	98	84	-4%	-4	12%	10
Personal Care Aides	84	109	72	-23%	-25	17%	12
Secretaries and Administrative Assistants	83	80	68	4%	3	22%	15
Software Developers, Applications	82	64	82	28%	18	0%	0
Janitors and Cleaners	75	57	41	32%	18	83%	34
Combined Food Preparation and Serving Workers	73	54	61	35%	19	20%	12
Laborers and Freight, Stock, and Material Movers	70	106	81	-34%	-36	-14%	-11
Driver/Sales Workers	67	159	60	-58%	-92	12%	7
Medical Secretaries	67	55	50	22%	12	34%	17
Nursing Assistants	66	72	61	-8%	-6	8%	5
Computer User Support Specialists	64	42	23	52%	22	178%	41
Security Guards	64	44	53	45%	20	21%	11
Maintenance and Repair Workers, General	62	52	62	19%	10	0%	0
Stock Clerks and Order Fillers	59	110	73	-46%	-51	-19%	-14
Medical and Health Services Managers	56	75	48	-25%	-19	17%	8
Licensed Practical and Licensed Vocational Nurses	50	38	46	32%	12	9%	4
Financial Managers	49	41	52	20%	8	-6%	-3
Heavy and Tractor-Trailer Truck Drivers	48	63	80	-24%	-15	-40%	-32

Source: CT DOL Analysis of HWOL

Employers with the Most New Job Postings

Employers with the most new job postings for the week ending August 8th were mostly in Retail Trade, Finance & Insurance, and Healthcare. 17 out of the 25 Employers with the most new postings had increases over the week and 20 had increases over 4 weeks. Some of the 8 over the week decreases shown below were large compared to corresponding increases. Lowe's, Hartford Healthcare, and Amazon were down between -45 and -86 new ads. The largest over the week increase was Whole Foods, up 30 new ads.

Employer	Ads Week Ending: 8/08/20	1 Week Ago: 8/01/20	4 Weeks Ago: 7/11/20	1 Week # Change	4 Week # Change
Lowe's Companies, Inc	58	144	66	-86	-8
CVS Health	56	63	11	-7	45
Cigna Corporation	50	40	40	10	10
State of Connecticut	49	35	10	14	39
Dattco Travel	42	50	0	-8	42
UnitedHealth Group	40	22	16	18	24
Whole Foods Market, Inc.	34	4	3	30	31
Anthem Blue Cross	33	18	16	15	17
Hartford Healthcare	32	103	41	-71	-9
Aveanna Healthcare	31	4	12	27	19
People's United Bank	26	12	10	14	16
Amazon	25	70	26	-45	-1
General Dynamics	25	19	8	6	17
Yale University	25	12	6	13	19
Gandara Center	23	0	0	23	23
Yale-New Haven Health System	21	26	23	-5	-2
Masonicare Corporation	20	9	15	11	5
Allied Universal	18	2	11	16	7
Dick's Sporting Goods	18	7	6	11	12
Stamford Hospital	18	22	29	-4	-11
Staples	18	26	3	-8	15
Benchmark Senior Living	17	7	8	10	9
State Farm Insurance Companies	17	17	5	0	12
Humana	16	12	10	4	6
T Mobile Usa Incorporated	16	5	8	11	8

Source: CT DOL Analysis of HWOL

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>